



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor | 10,000€

- Sponsor signage at starting/finish line
- Company logo featured on sponsor section of Event website (largest size)
- Company recognition in social media posts
- Logo at related fundraising events
- 8 race subscriptions
- Logo on event T-shirt
- First right of refusal to negotiate Presenting Sponsor position for 2020

Post-Race/Stage Sponsor | 7,000€

- Sponsor signage at post-race reception
- Company logo on the stage
- Company logo featured on sponsor section of Event website
- Company recognition in social media posts
- Company logo on napkins & cups
- Logo on event T-shirt
- 6 race subscriptions

Starting/Finish Line Sponsor | 6,000€

- Sponsor signage at starting/finish line
- Company logo featured on sponsor section of Event website
- Company logo featured on start/finish line photos
- 6 race subscriptions

On-Course Water Sponsor | 3,000€

- Sponsor will be provided a spot along the course to provide water
- Volunteers may wear sponsor apparel
- Company banner/branded tablecloth and water cups
- Company logo featured on sponsor section of Event website
- 4 race subscriptions

Bib Sponsor | 3,000€

- Company logo on all event bibs
- Company logo featured on sponsor section of event website
- 4 race subscriptions

T-Shirt Sponsor | 1,500€

- Company logo featured on sponsor section of event website
- Logo on event t-shirt
- 4 race subscriptions

Orienteering Map Sponsor | 1,500€

- Company logo on all participants orienteering maps
- Company logo featured on sponsor section of event website
- 4 race subscriptions

Orienteering Stations Sponsor | 1,000€

- Sponsor signage at one of the 5 main orienteering stations
- Company logo featured on sponsor section of event website
- 3 race subscriptions

Video and Communications Sponsor | 600€

- Sponsor signage in all videographic material produced for promotional purposes
- Company logo featured on sponsor section of event website
- 2 race subscriptions



INTERESTED IN SPONSORING?

Please email mountainchallenge@transperfect.com
or visit www.transperfectmountainchallenge.com
#TransPerfectMountainChallenge



ABOUT THE EVENT

📍 What is the TransPerfect Mountain Challenge?

Barcelona TransPerfect employees, friends and families will take part in the Mountain Challenge for the second year in a row. **This year, we want you to join us! Sign up and participate in our Challenge.** It will take place in a more accessible area to expand the event and reach more mountain lovers. The event will feature an orienteering race with three different levels (family level, 3 hours and 6 hours) and two trail running distances (10KM and 21KM).

The 2019 Mountain Challenge will take place in the Vallalta Valley, between Sant Iscle and Sant Cebrià de Vallalta. This valley is located between the Montnegre Mountain Range and the Mediterranean Sea. Only 45 minutes away from Barcelona City center.

The TransPerfect Mountain Challenge is in partnership with a local Barcelona children's cancer organization. All proceeds from the event will go directly to AFANOC (Associació de Familiars i Amics de Nens Oncològics de Catalunya).

📍 What is an Orienteering Race?

Orienteering is a competitive sport that requires navigational skills, using a map and compass in order to travel quickly from point to point in diverse and usually unfamiliar terrain. Participants are given a topographical map, normally a specially prepared orienteering map, which they then use to find control points. At the TransPerfect Mountain Challenge you will receive a map 10 minutes before the start. You gain points at every station you check-in at so that you can earn as many as possible before your time is up. The location of the stations will depend on the level.

📍 The TransPerfect Mountain Challenge 2018 on the news

<https://www.europapress.es/videos/video-mas-150-personas-participan-transperfect-mountain-challenge-contra-cancer-infantil-20181027173603.html>

<https://www.businesswire.com/news/home/2018112005051/es/>

<https://www.lavanguardia.com/local/barcelona/20181010/452288683640/transperfect-organizara-una-carrera-solidaria-para-luchar-contra-el-cancer-infantil.html>

https://www.ara.cat/societat/BARNABYWASS-deure-seguir-pels-fills_0_2113588661.html

<https://www.elperiodico.com/es/politica/20181010/transperfect-organizara-una-carrera-solidaria-para-luchar-contra-el-cancer-infantil-7081688>

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